A SURVEY PAPER ON FUZZY CLUSTERING TECHNIQUE FOR WEB USAGE MINING

Setu Kumar Chaturvedi and Deepak Kumar Niware

Abstract

Web usage mining (WUM) is a part of web mining. Web usage mining helps in providing user navigation pattern, web caching, pre-fetching systems, web personalization and customer future prediction. The degree of efficiency of WUM depends upon the preprocessing and clustering of data. There are many clustering techniques are available. We have surveyed various fuzzy clustering techniques. In this paper we have also presented a comparative analysis of various existing techniques.