



**MAXIMUM LIKELIHOOD MEAN EQUIVALENT  
ESTIMATORS FOR A BERNOULLI MIXED  
DISCRETE-CONTINUOUS MODEL**

Werner Hürlimann

Received October 19, 2015

**Abstract**

Based on a mean equivalence relation for parametric random functions, a class of maximum likelihood mean equivalent estimators, called likelihood estimators, is considered. This class is studied in detail for Bernoulli mixed discrete-continuous models. It includes conditional maximum likelihood estimators as well as a likelihood estimator that is asymptotically equal to the maximum likelihood estimator. Applications include one-parametric deformations from discrete to continuous families of distributions, perturbed models for robust statistics, claims models with outliers, and stop-loss ordered extremal distributions in insurance and finance.

**Keywords and phrases:** Bernoulli mixture, discrete-continuous distribution, log-likelihood, mean equivalent estimation, statistical outlier, stop-loss ordered extremal distribution.

ISSN: 2230-9837

Pioneer Journal of  
Theoretical and Applied  
Statistics



**PSP** Pioneer Scientific  
Publisher