



**ON ANALYTIC AND UNIVALENT FUNCTIONS
WITH NEGATIVE COEFFICIENTS**

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Abstract

In this paper, the author introduce and study a new concept of analytic and univalent functions with negative coefficients by means of various derivative operators, such as Salagean, Al-Oboudi, and Aouf et al. Our result generalizes many existing results in this direction.

Keywords and phrases: analytic, univalent functions, derivative operators, starlike, convex, negative coefficients.

